



**Presents**

**H.E.A.L. 2022: From Trauma to Triumph**  
***Honoring Empowerment, Advocacy and Leadership***

**A Benefit for Youth Empowerment**  
**Introducing the Transforming Trauma Campaign**

**Featuring Special Guest - Chef Jeff Henderson**

***From Prison to Award-winning Chef, NYTimes Bestselling Author,  
Entrepreneur and Motivational Speaker***

**June 4, 2022**

**Encore Event Center - Grand Ballroom**

**8253 Ronson Road**

**San Diego, CA 92111**

**(Presenting Sponsor Benefits - NO LONGER AVAILABLE)**

### **Credible Messenger Sponsor Benefits - \$10,000**

- Opportunity to appear with Youth Empowerment CEO and Youth Empowerment participants and their families on event-related TV, radio, social media videos
- Your name/company logo on Program and on other printed and digital event materials
- Recognition/logo on Youth Empowerment website, during Tuesday morning podcast, in social media, emails, newsletters (6,000)
- Eight (8) reserved seats at preferred table with signage
- Swag Bag
- Can display collateral materials

### **MISSION SPONSORS - \$2,500 each**

H.E.A.L. 2022 Mission Sponsorships offer a groundbreaking opportunity to accomplish more than just purchasing seats at a benefit. By choosing a sponsorship that connects directly with your own mission, or your businesses' culture and community relations goals, you will let your clients, constituents and friends know exactly where you hope to make measurable change in your community and reduce recidivism. It is a golden opportunity to share how much you care.

***Each Mission Sponsorship costs \$2,500 and can accommodate more than one sponsor.***

***Your company can purchase more than one sponsorship in this category.***

**Community Engagement Sponsor** - As a H.E.A.L. 2022 Community Engagement Sponsor, you are letting your clients/constituents/friends know it takes more than funding or an academic degree to affect real change in someone's life. It takes the people in a community coming together to support and encourage that change.

**Leadership Sponsor** - In low-income communities with significant gang activity, individuals with leadership potential often see few alternatives for leadership other than criminal activity. If you become our Leadership Sponsor, you are offering individuals a choice and the opportunity to develop as leaders who will contribute to the health, safety, and resilience of their communities.

**Resiliency Sponsor** - Building resiliency is at the core of Youth Empowerment's mission and programs. Resilience is key to handling obstacles and challenges that might be encountered during recovery from addiction, re-entering society following incarceration, or serving as a leader. By becoming the H.E.A.L. 2022 Resiliency Sponsor you are telling your clients/constituents/friends you are able to handle whatever hardship you or your business may encounter and you support Youth Empowerment's efforts to teach resilience techniques.

**Advocacy Sponsor** - Becoming a H.E.A.L. 2022 Advocacy Sponsor will show that you understand lasting change must involve decision making at all levels of public safety governance. It is a perfect opportunity to show your clients/constituents/friends that you advocate for organizations like Youth Empowerment to have a seat at the table when it comes to justice reform.

### **Mission Sponsor Benefits**

- Your logo/name on Program and other printed and digital materials relating to event
- Recognition and logo/name on Youth Empowerment website event page, during Tuesday morning podcast, in social media, emails, newsletters (6,000)
- Eight (8) reserved seats at preferred table with signage
- Swag Bag
- Can display collateral materials

### **Table Sponsor - \$1,250**

- Eight (8) reserved seats at preferred table with signage.
- Swag Bag
- Can display collateral materials

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### **Single Tickets**

VIP - Early Bird (purchase through May 5)	\$150
VIP - Late Purchase (after May 5)	\$175
Regular Seating	
Early Bird (purchase through May 5)	\$100
Late Purchase (after May 5)	\$125