



Old Globe Theatre | Cassius Carter Centre Stage | Lowell Davies Festival Theatre

P.O. Box 122171 Tel (619) 231-1941
San Diego, CA Fax (619) 231-5879
92112-2171 www.TheOldGlobe.org

Louis G. Spisto, *Executive Director*
Jack O'Brien, *Artistic Director*
Jerry Patch, *Resident Artistic Director*

Craig Noel, *Founding Director*

For Immediate Release: November 17, 2006

Contact: Jessica Padilla (619) 231-1941 x2356

jpadilla@theoldglobe.org

Erin Anderson (619) 231-1941 x2355

eanderson@theoldglobe.org

**OLD GLOBE CELEBRATES ANNUAL “SEUSS-ABRICATION” ON
NOVEMBER 29 IN CONJUNCTION WITH ANNUAL HOLIDAY MUSICAL:
DR. SEUSS’ HOW THE GRINCH STOLE CHRISTMAS!**

**FALLING SNOW AND HOLIDAY ACTIVITIES TO TAKE PLACE ON
GLOBE PLAZA, PROVIDED BY STARBUCKS**

EVENT LAUNCHES GRINCH CHILDREN’S READING INITIATIVE

San Diego –The Tony Award-winning Old Globe will celebrate its annual “**Seuss-abracion**” event on **Wednesday, November 29, from 10:30am to 1:00pm**. Now in its ninth year, Seuss-abracion welcomes 600 children from seven Title One San Diego schools to the Globe to see a performance of the Theatre’s annual holiday production, *Dr. Seuss’ How the Grinch Stole Christmas!*, as well as enjoy a special lunch and participate in fun activities on the Globe Plaza.

This year’s event also features a little bit of holiday magic provided by **Starbucks**, with falling snow, lunch, hot chocolate and other beverages, special holiday books and photo opportunities with cut-outs and Polaroid camera shots. **Union Bank of California** is providing volunteers throughout the day.

Participating school groups include: Encanto Elementary, Jefferson Elementary, King-Chavez Arts Academy, McGill School of Success, McKinley Elementary, Orange Glen School and Pauma Elementary.

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The event also kicks off the Globe's fourth annual **Grinch Children's Initiative**, an ongoing literacy project involving the 600 children attending Seuss-abration. As part of the initiative, each participating classroom is invited to read six books before the day of the celebration on November 29 and every child who successfully completes his or her reading list receives a free book. The Globe's Education Department is also offering a free workshop, providing information, insight and additional resources to teachers involved in the matinee series and Seuss-abration, to help maximize the learning experience for their classes. The Initiative was expanded two years ago with the Globe Readers program, where Globe volunteers travel to San Diego-area schools throughout the spring semester to read stories to students, work with them on writing their own stories and scripts, and donate books to the school libraries.

The Grinch Children's Initiative sponsors include: **The San Diego Union-Tribune, Bank of America, Union Bank of California, Wells Fargo, Starbucks, Nokia, County Supervisor Pam Slater-Price, Torrey Pines Bank, The Kenneth T. and Eileen L. Norris Foundation, Nissan Foundation, The County of San Diego Community Enhancement Program, Pratt Memorial Fund, Cush Family Foundation and Seltzer Caplan McMahon Vitek.**

The 600 Seuss-abration tickets are part of a greater initiative by the Globe to provide 4,000 free tickets to *How the Grinch Stole Christmas!* for underserved San Diego children, in order to share the magic of this wonderful holiday story with those who may not otherwise be able to attend. The tickets are distributed to nearly 50 Title One San Diego Schools during a series of 10:30am matinees (the Grinch Children's Matinee Series) throughout the run of the show. In addition, all children's (ages 17 and under) tickets to *Grinch* performances are offered at a substantial discount off the regular adult price.

Dr. Seuss' *How the Grinch Stole Christmas!*, with book and lyrics by Timothy Mason; music by Mel Marvin, directed by Globe Artistic Director Jack O'Brien, and sponsored by Audrey Geisel and The San Diego Union-Tribune, is playing in the Old Globe Theatre November 11 through December 24, 2006. Tickets are available by calling **(619) 23-GLOBE**, by visiting the Globe Box Office in Balboa Park or online at www.TheOldGlobe.org. Ticket prices are \$39 - \$59 for adults and \$19 - \$29 for children for children 17 years of age and under.

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The internationally-acclaimed, Tony® Award-winning Old Globe is one of the most renowned regional theatres in the country and has stood as San Diego's flagship arts institution for 71 years. The Old Globe produces a year-round season of 15 plays and musicals on its three stages, including its highly-regarded Shakespeare festival. The Globe has become a gathering place for leading theatre artists from around the world, such as Tom Stoppard, Daniel Sullivan and Chita Rivera, among many others. Numerous Broadway-bound premieres and revivals, such as Dirty Rotten Scoundrels, The Full Monty and Damn Yankees, have been developed at The Old Globe and have gone on to enjoy highly successful runs in New York and at regional theatres across the country.

Highlights of the Globe's 2006/7 Season include the acclaimed production of Hershey Felder as George Gershwin Alone, the west coast premiere of Ace, as well as Amy Freed's Restoration Comedy, the co-world premiere of Pig Farm, August Wilson's Two Trains Running and Edward Albee's Who's Afraid of Virginia Woolf. Under the leadership of Executive Director Louis G. Spisto, Artistic Director Jack O'Brien and Resident Artistic Director Jerry Patch, the Globe is at the forefront of the nation's leading performing arts organizations, setting a standard for excellence in American theatre.