



Old Globe Theatre | Cassius Carter Centre Stage | Lowell Davies Festival Theatre

News

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Louis G. Spisto, *Executive Director*
Craig Noel, *Artistic Director*

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THE OLD GLOBE ANNOUNCES \$75 MILLION CAMPAIGN
FOR 75th ANNIVERSARY

CAMPAIGN GOALS INCLUDE STRENGTHENING ENDOWMENT;
INCREASING OPERATING FUNDS; ENHANCING AND EXPANDING FACILITIES
TO ENSURE ITS RECORD OF SUCCESS FOR THE FUTURE

GIFT OF \$20 MILLION FROM DONALD & DARLENE SHILEY
MARKS LARGEST DONATION IN GLOBE HISTORY

LEADERSHIP GIFTS SECURE CAMPAIGN'S FIRST \$41 MILLION

San Diego – On March 16, 2006, the Tony Award[®]-winning Old Globe announced the launch of a major five-year fundraising campaign, “**Securing a San Diego Landmark**,” projected to raise \$75 million by the Theatre’s 75th Anniversary in 2010. The announcement was made at a special event for Globe donors and friends by Executive Director **Louis Spisto**, Artistic Director **Jack O’Brien** and Campaign Chairs **Harvey P. White** and **Karen Cohn**.

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“With the Globe’s incredible record of success over the past several years, this is the perfect time to launch this important campaign,” said Spisto. “Our organizational strength and artistic successes have brought the Globe national recognition, record ticket sales, major Broadway-bound projects, increased community support, and balanced budgets. This is one of the most exciting periods in The Old Globe’s remarkable 70-year history, and the campaign will help secure the Globe’s future through a strengthened endowment, new facilities, and operating funds. It is our responsibility as San Diego’s cultural landmark to do all we can to assure this institution’s long-term vitality, which has been an essential part of the fabric of this community for over 70 years.”

The goal of the \$75-million capital and endowment campaign is to ensure the Globe’s unparalleled level of artistic quality and secure its long-term stability by raising:

- **\$22.5 million to increase the endowment, ensuring the long-term financial health of the organization and the continued extraordinary level and variety of Globe productions;**
- **\$20 million to support the construction of new facilities, including a new second theatre and a new education center;**
- **\$32.5 million over the next five years, which includes \$12.5 million designated for major new initiatives that expand and build upon current artistic projects of prominence, including the commission, development of new works and education programs. Also to generate enhanced levels of the contributed operating funds needed to provide a reliable source of support for annual programs as the endowment grows.**

“There is a palpable energy coursing through the veins of the Globe right now,” said **O’Brien**. “I couldn’t be more pleased that we are launching this important campaign to complete the long-overdue replacement of our beloved second stage and build upon our endowment to ensure the Globe’s dazzling artistic legacy – a legacy that began with the community and Craig Noel 70 years ago and will continue far into the future.”

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MAJOR CAMPAIGN GIFTS

The Old Globe has already secured 55% of the goal in the initial phase of the campaign, which has generated over **\$41 million** through pledges from Globe Board members and other community leaders. Announced today were the following major donations to the campaign:

- An **unprecedented gift of \$20 million from longtime Globe supporters Donald and Darlene Shiley**. This magnanimous gift is designated for artistic operating expenses and the endowment. In recognition, the stage of the Old Globe Theatre will be known as the **Donald and Darlene Shiley Stage**, while the name of the theatre will remain the Old Globe Theatre.
- A **\$10 million donation from Conrad Prebys**, which will be used to fund the facilities expansion program, including the two-theatre complex encompassing the Old Globe Theatre, a new second theatre, and a new education center. As previously announced, this two-theatre complex will be named the **Conrad Prebys Theatre Center**.
- A **\$5 million gift from Karen and Donald Cohn**, which will be designated for facilities and education programs. The new education facility will be named the **Karen and Donald Cohn Education Center**.
- A **\$3 million gift**, designated for facilities and endowment, **from Globe Board Chair Kathryn Hattox**. In recognition of this gift, the Globe's upper lobby, which is scheduled to be renovated during construction, will be named the **Kathryn Hattox Lounge**.
- A **\$1 million gift**, designated for endowment, **from Sheryl and Harvey White**. In recognition of this gift and of their **\$5 million** gift made in 2000 (not included in the \$41 million campaign total) that gave life to this campaign, the new second theatre will be named the **Sheryl and Harvey White Theatre**. The stage of this theatre will retain the name Cassius Carter.
- A **\$500,000 gift from Deni and Kenneth Carpenter** and a designated for operating expenses in order to help maintain the breadth and depth of Globe productions as the endowment builds.

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Noted **Darlene Shiley**, “Theatre has been a part of my life since my teenage years. And it was the theatre that brought Donald and I together when he saw me in a play. Luckily for us, we discovered The Old Globe some 25 years ago and were immediately impressed by the Theatre’s professionalism. We’re so pleased to support this campaign, so that many others will enjoy the same quality of Globe productions for years to come.” Shiley continued, “We’re honored that the Old Globe Theatre stage is being named for us, but most importantly, we wanted to ensure that the theatre’s name would remain the Old Globe Theatre as long as that theatre shall stand.”

“Theatre has been a passion of mine for many years, and I’ve come to realize that The Old Globe is, by far, the best theatre company I know. I feel truly fortunate that we have such an institution in this community and hope that my support will keep this great Theatre thriving for many years,” said **Prebys**.

Newly-elected Board Chair **Kathryn Hattox** remarked “The Globe is in a very healthy position to begin the campaign. With the strong leadership of Executive Director Lou Spisto, the tremendous work of our staff, and the support of our Board, the Globe has dramatically increased earned and contributed revenue over the last three years, while continuing to expand its artistic programs. Campaign Co-Chairs Harvey White and Karen Cohn (who have both previously served as Board Chairs) have provided incredible leadership with their individual contributions and their vision for this campaign. I’m particularly pleased that we are able to make today’s announcement already more than halfway toward reaching our campaign goal.”

Campaign Co-Chair Harvey White commented, “Sheryl and I are passionately committed to securing the long-term future of The Old Globe, one of the most prestigious theaters in the United States. It is clear to us and others that excellence in all areas – from artistic to education to facilities – needs a healthy endowment. Sheryl and I have been deeply involved with this Theatre for many years, and we couldn’t be more proud to again help, through this campaign, the Globe to continue as San Diego’s flagship institution, beloved for many generations and, with the successful completion of the campaign, for many generations to come.”

“Don and I have always been supporters of The Old Globe’s educational programs,” said **Campaign Co-Chair Karen Cohn**. “Our son took part in a summer program at the Globe with kids from all over the county. The classes encompassed all aspects of theatre from memorizing Shakespeare soliloquies to blocking out scenes with professional directors and lighting technicians. We have chosen to contribute to the education center at The Old Globe so that others might also have similar enriching experiences.”

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CAMPAIGN DETAILS

BUILDING A STRONG ENDOWMENT

Currently, The Old Globe has an annual budget of well over \$16 million, yet maintains an endowment of only \$3 million. An institution with Globe's ambitious and diverse scope of annual programming needs an endowment of at least \$25 million to sustain its current operations. A healthy endowment will be the key to ensuring the company's history of serving the region with the highest quality artistic and education programs.

ENHANCED OPERATING FUNDS

Designated artistic project funds of \$12.5 million raised through this campaign will strengthen the current Annual Fund for a total of \$32.5 million over the next five years. These funds will provide a reliable source of support for annual programs as the endowment builds, while helping to build upon prominent artistic projects, including the commission, development and presentation of new works and education programs.

IMPROVED AND EXPANDED THEATRE COMPLEX

The Globe's current facilities have served the organization and the community well for decades, but over time, safety and audience comfort issues have created the need for the replacement of this entire portion of the Globe campus. The campaign will allow for the construction of a new building that will house a new second stage and an education center to enable the Globe to enhance and expand its educational and artistic programs and services to create a world of opportunity for its audiences, artists and young people. The new second stage will retain the engaging theatrical environment and size of an intimate theatre-in-the-round while offering enhanced technical and staging capabilities. Additionally, the new building will feature a new multi-tiered wing for dressing rooms and artistic support spaces that will serve all three theatres. Also included will be enhanced public spaces, such as updates to Lady Carolyn's pub, additional restrooms, and a new lobby. A completely renovated upper lobby in the Old Globe Theatre that will serve as a pre- and post-show reception area for donor events will also be part of the new facilities plan.

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A major aspect of the capital portion of the campaign is the creation of a new education center that will allow the Globe to significantly expand its education programs. The Globe has enjoyed tremendous success with its education and outreach initiatives, such as the bilingual, bi-national *Romeo y Julieta Project* and its touring production of *Androcles and the Lion*, and serves over 40,000 young people annually. However, due to lack of adequate facilities, education programs on site have been limited. The new education center, which will include a 2,000-square-foot performance and training space and an adjacent classroom/rehearsal room, which will create enormous opportunities for on-site education programs, performances for young people, MFA training and workshops, family programming, artist training and new play development. Connected directly to the Globe's theatres, the education center will provide a unique synergy and access to world-class professional artists, allowing for new possibilities surrounding the craft of creating theatre.

CAMPAIGN LAUNCHED AT PEAK MOMENT IN GLOBE HISTORY

The Old Globe is kicking off this critical campaign at a momentous time in its 70-year history. During the past two seasons, the Theatre produced the two biggest hits in its history: *The Times They Are A-Changin'* and *Dirty Rotten Scoundrels*, continuing a 20-year record of sending world-premiere productions to Broadway – 17 in all – including the Tony-nominated musicals *Into the Woods*, *The Full Monty* and *Damn Yankees*. Other production highlights of the past several years include *Take Me Out*, the best-selling non-musical play in Globe history, Arthur Miller's *Resurrection Blues*, during which the renowned playwright was in residence at the Globe, as well as the Globe's annual holiday favorite, Dr. Seuss' *How the Grinch Stole Christmas!*, made possible through the generosity of long-time Globe patron Audrey Geisel.

The company's return to producing a Shakespeare Festival in repertory format garnered tremendous critical acclaim across the country, including articles in *The New York Times*, *The Dallas Morning News*, and the *Toronto Star*, to name a few. Now in its third season, the Globe's Summer Shakespeare Festival has become one of the most celebrated and highly-anticipated classical festivals in the country, with approximately 30% of attendees traveling from outside of San Diego. Since 2002, the Globe's overall subscription base has nearly doubled in size, and in 2005, the Globe sold more tickets than in any other year in its history, bringing over 250,000 patrons to Balboa Park.

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The Old Globe's budget and production schedule rank in the top ten theatres in the United States by the Theatre Communications Group. The Globe is one of the few theatres that is recognized as an artistic leader, renowned for contemporary plays and revivals, world-premiere musicals, and as one of the most prestigious Shakespeare companies in North America. With a budget of over \$16 million, the Globe generates more than \$8.5 million in ticket income from 625 performances annually. Furthermore, this past year the Globe was featured in over 20 national publications, including *The Wall Street Journal*, *The Boston Globe*, *The Chicago Tribune*, *The San Francisco Chronicle* and *The Dallas Morning News*, to name a few. With 15 plays and musicals playing annually on its three unique stages, The Old Globe maintains a tradition of presenting the highest quality and diversity of productions by attracting today's most sought-after actors, directors and designers.

The Old Globe is also renowned for its award-winning education and outreach programs that serve over 40,000 young people annually, as well as its prestigious Master of Fine Arts program. A joint venture of The Old Globe and the University of San Diego, the MFA in Dramatic Arts program recruits nationally, admitting less than 2% of students who apply to participate in an intensive two-year course of graduate study in classical theatre. The program is made possible in large part by a \$1 million endowment from Donald and Darlene Shiley. The program's graduates consistently perform on Broadway, off-Broadway and at regional theatres throughout the country. Many MFA students and alumni are frequently featured in Globe productions as well, especially in the renowned Summer Shakespeare Festival.

Globe-born productions have garnered over 40 Tony Award nominations, most recently receiving 11 nominations for *Dirty Rotten Scoundrels* in 2005. O'Brien has received seven career nominations, having won back-to-back awards in 2003 and 2004 for his direction of *Hairspray* and *Henry IV*, respectively. In addition, the Globe received one of the first Tony Awards bestowed upon a regional theatre for artistic excellence in 1984.

In 2005 the Globe brought on board Jerry Patch as its new Resident Artistic Director, joining the Globe's renowned artistic team, including two-time Tony Award-winner Jack O'Brien, who has provided the artistic vision for the institution as Artistic Director for over 25 years. Founding Director Craig Noel, who led the Globe for 40 years, continues to be active in the Globe's work. Lou Spisto joined the Globe as Executive Director in 2002, and has overseen this period of successful growth for the organization, which employs over 650 artists and staff annually, making it the largest arts employer in San Diego.

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BIOGRAPHIES OF LEADING DONORS

Donald and Darlene Shiley

Residents of North County, the Shileys have been dedicated supporters of The Old Globe for over two decades. They have served as sponsors for dozens of individual productions, and have been Season Sponsors since the program's inception in 1995. In addition, they have helped to fund many Globe projects, including the Shiley Terrace Apartments, which provides much-needed local housing for Globe artists, as well as underwriting two full scholarships in the Globe/University of San Diego MFA Program. The Shileys' generosity extends far beyond the Globe. Some of their many generous gifts have been made to support UCSD's Shiley Eye Center, USD's Shiley Center for Science and Technology, KPBS, Scripps Clinic and Research Foundation, and The Salk Institute. Recently, the Shileys made a gift of \$4 million to UCSD to support Alzheimer's research. The two also made a tremendous gift to USD, funding the University's theatre programs and fully funding two fellowships for students in The Old Globe/USD MFA Program.

Conrad Prebys

A Globe Season Sponsor for the past two years and Co-chair of the 2005 Globe Gala, Conrad Prebys was raised in a working class neighborhood in South Bend, IN. Due to an inspirational high school drama teacher, he was exposed to arts and culture in high school and went on to become the first of five brothers to attend and graduate from Indiana University. To this day, Conrad attributes his appreciation for the theatre, music and his success in business to this wonderful teacher. From delivering newspapers at the age of eight, Conrad went on to achieve success with Progress Construction Company and various real estate enterprises. He has shared his good fortune with the San Diego community, including capital and operating gifts to the Boys and Girls Clubs of East County, the San Diego Opera, and The Old Globe.

Karen and Donald Cohn

A native of San Diego, Karen Cohn is co-owner of Cohn Enterprises. Karen holds a B.A. in Political Science from the University of California, San Diego and a J.D. from the University of San Diego. She has been actively involved with The Old Globe for nearly fifteen years. She served two terms as Board President (1996-1998), and chaired four of the theatre's most successful Galas. Donald Cohn has enjoyed successful careers in real estate development and information technology, and has developed a renowned thoroughbred breeding and training facility at their farm, Ballena Vista Farm. He was founder and CEO of DataQuick Information Systems. In 2005, Donald served as a Co-Chair of the Globe's 70th Anniversary Gala. The Cohns have been Season Sponsors since 1995 and they have sponsored approximately a dozen Globe productions. Dedicated community volunteers, Karen and Don are also supportive of The Bishop's School, San Diego Symphony, San Diego Museum of Art and San Diego Opera.

Sheryl and Harvey P. White

Sheryl White is a native San Diegan. She's enjoyed a banking career in San Diego that spanned 28 years. Twenty three years were spent at First Interstate Bank and five years at California Bank and Trust where she was a Senior Vice President when she retired in 2001. She remains active in banking as a founding Board Member of Torrey Pines Bank, a subsidiary of Western Alliance Bank Group that went public in July 2005. Harvey P. White was one of the founders of Qualcomm, a pioneer in wireless communications, was named the company's President in 1992. He founded Leap Wireless in 1998 and retired in 2005. Presently, he is the Chairman of SHW², a local business consulting firm. Harvey and Sheryl have been Old Globe Season Sponsors for a number of years and also provide philanthropic support to many organizations, including arts organizations such as The Contemporary Museum of Art, where Sheryl is a board member. Sheryl is the immediate past Board President helping to plan the campaign and is a current board member of The Old Globe, and Harvey was named a Globe Emeritus Director in 2004.

Kathryn Hattox

Kathryn Hattox has been in real estate management since 1965 and has practiced law since 1974. She was born in San Diego, graduated from Hoover High School, attended San Diego State College, and graduated from U.C.L.A. with a B.A. and from U.S.C. Law School in 1974 with a J.D. Ms. Hattox has served on the boards of the First Unitarian Church, the San Diego County Medical Auxiliary, and the Point Loma Village Association. She has also served on three San Diego City Boards: Tecolote Canyon, Women's Opportunity, and Housing scheduled to be demolished. She was Chairman of the San Diego County Health Fair in 1970, Editor of the San Diego Yacht Club "Mainsheet" in 1991, and Chairman on the San Diego Yacht Club Library from 1994 through 1996. She served on the Steering Committee of the President's Associates of the San Diego Zoological Society from 1991 through 1994 and on the Board of ARCS (Achievement Rewards for College Scientists) from 1998 to 2004. Currently, Ms. Hattox serves on the Advisory Board of San Diego Opera. She has served on the Board of Directors of the Old Globe since 1997.

Deni and Kenneth Carpenter

Deni Carpenter is President and Co-founder of SAXOD Enterprises, a private firm specializing in Spanish language instruction. She holds a B.A. from San Diego State University. Prior to founding SAXOD, Deni was an Information Officer at Washington D.C.'s prestigious Institute for Modern Languages. In addition to serving on the Board of Directors of The Old Globe, Ms. Carpenter's community volunteer service includes membership on the following boards: Copley YMCA, Children's Home Society, San Diego Repertory Theatre, Mayor's Woman's Advisory Board, National Charity League, and the Mexican and American Foundation Women's Association. Ken Carpenter is one of the founders of MediVas, a leading developer of polymer drug delivery platforms with a broad spectrum of applications. He currently serves as the company's President and CEO. Prior to founding MediVas, Mr. Carpenter was President of Navius Corporation and he also served as President of Therex Corporation, a California-based medical services company. He is a former Managing Director in the Berlitz Division of Macmillan Corporation. His experience also includes serving as the Director of Financial Planning in the International Division of the Carnation Corporation.

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The internationally-acclaimed, Tony Award®-winning Old Globe is one of the most renowned regional theaters in the country and has stood as San Diego's flagship arts institution for 70 years. The Old Globe produces a year-round season of 15 plays and musicals on its three stages, including its highly-regarded Shakespeare festival. The Globe has become a gathering place for leading theater artists from around the world, such as Tom Stoppard, Daniel Sullivan and John Goodman, among many others. Numerous Broadway-bound premieres and revivals, such as Dirty Rotten Scoundrels, The Full Monty and Damn Yankees, have been developed at The Old Globe and have gone on to enjoy highly successful runs in New York and at regional theatres across the country.

During this 70th Anniversary Season, the Globe has presented its acclaimed Summer Shakespeare Festival, as well as two more world premieres: Chita Rivera: The Dancer's Life, an exciting musical biography of the acclaimed actress/singer/dancer, as well as a thrilling new work by Twyla Tharp set to the music of the legendary Bob Dylan. Under the leadership of Executive Director Louis G. Spisto, Artistic Director Jack O'Brien and Resident Artistic Director Jerry Patch and Founding Artistic Director Craig Noel, the Globe is at the forefront of the nation's leading performing arts organizations, setting a standard for excellence in American theatre.