



Old Globe Theatre | Cassius Carter Centre Stage | Lowell Davies Festival Theatre

News

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GRINCH CELEBRATES HOLIDAY SPIRIT AT OLD GLOBE ***2004 Seuss-abration brings Fun to Deserving San Diego Students;*** ***Grinch Family Experience Returns for 2nd Year***

San Diego - On December 1, the Grinch will bring some special holiday cheer to students from **Freese Elementary, Linda Vista School, Karl Kellogg School, Bonsall Elementary** and the **San Diego Co-op School**, who will be attending a special "Seuss-abration" at The Old Globe. Thanks to year-long Globe fundraising efforts, this annual holiday outreach program gives these first graders from Title One San Diego County schools a special opportunity to enjoy the Globe's popular holiday show, *Dr. Seuss' How the Grinch Stole Christmas!*, enjoy a lunch and meet the Grinch. As part of a broader **Grinch Children Matinee Series** offering 4,000 free tickets to Title One San Diego schools, The Old Globe presents the Seuss-abration event each year, giving many children their first opportunity to experience the magic of Dr. Seuss on stage.

Coordinated by The Old Globe Education Department, the Seuss-abration also serves as a celebration of literacy, encouraging a love of books through Dr. Seuss' famous "Grinch" character and **The Grinch Children's Reading Initiative** that accompanies the event. As part of the initiative, each participating classroom is invited to read six books before the day of the celebration on December 1 and provides a free book to every child who successfully completes his or her reading list. The Old Globe Education Department also offers a free workshop, giving information, insight and resources to teachers involved in the matinee series and Seuss-abration, to help maximize the learning experience for their classes.

"The Grinch Children's Reading Initiative provides a wonderful invitation to children and their teachers to ride the magic carpet of reading to the many lands of their imaginations," said Globe Education Director, Bonnie Johnston.

The Seuss-abration is kindly sponsored by **The San Diego Union-Tribune, Wells Fargo, Union Bank of California, NOKIA, U.S. Bank, Time Warner Cable, Ovation TV, Deutsche Bank, Pfizer, Nordstrom, Mitchell International, and Cush Automotive Charitable Foundation.** **Target Stores** is the lead 2004 sponsor of the Grinch Children's Matinee Series.

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Grinch Family Experience Takes Children Behind the Scenes of a San Diego Favorite!

On December 5, the **Grinch Family Experience** returns for a second year of fun, combining a matinee performance of the Globe's annual holiday show, Dr Seuss' *How the Grinch Stole Christmas!*, with a special luncheon, holiday entertainment and fun, hands-on activities for children. All proceeds support The Old Globe's important outreach and education programs for young people.

Activities begin at **11:00am**, with a fun "kids only" buffet lunch (separate adult buffet also provided), followed by a hilarious puppet show from "Big Joe The Puppet Man" and exciting "Grinchy" crafting activities where children make holiday gifts, including a 3-dimensional picture postcard of the Who Family Christmas, a Christmas tree hat, a tall novelty Grinch pencil and a personally designed shopping bag. At **2:00 pm** patrons will attend a performance of *How the Grinch Stole Christmas!* in the Old Globe Theatre.

"This holiday event provides a wonderful opportunity for families to learn more about the art of theatre," said Louis G. Spisto, Old Globe Executive Director. "Our new annual tradition, now in its second year, provides much more than a regular fund-raiser. The great interactive activities take place in the Old Globe's wonderful rehearsal studios that our audiences never usually see, giving families the chance to spend the day experiencing the rich theatre world on their doorstep."

Tickets to the Grinch Family Experience cost \$100 for children and \$150 for adults. VIP tickets cost \$150 for children and \$250 for adults. Table sponsorship opportunities are also available with prices beginning at \$2500 for a table of 10. Sponsoring companies will receive, amongst others, signage and a listing in the Grinch Performances magazine. Sponsoring patrons and VIP ticket holders will receive priority theatre seating, autographed Grinch memorabilia and the chance to attend an on-stage meet & greet with the cast of *How the Grinch Stole Christmas!*.

For more information on tickets and sponsorship opportunities, please contact The Old Globe at (619) 231-1941, x2303 or events@theoldglobe.org.

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